

**The Sense of Dissonance**  
Accounts of Worth in Economic Life.  
**David Stark**

**TABLE OF CONTENTS:**

*Preface xi*

*Chapter 1: Heterarchy: The Organization of Dissonance 1*

Searching Questions 1  
For a Sociology of Worth 6  
Entrepreneurship at the Overlap 13  
Heterarchy 19  
A Metaphor for Organization in the Twenty-first Century 27  
Worth in Contentious Situations 31

*Chapter 2: Work, Worth, and Justice in a Socialist Factory 35*

The Partnership as Proof 36  
Distributive Justice inside the Partnership 52  
Maneuvering across Economies 64  
Epilogue 75

*Chapter 3: Creative Friction in a New-Media Start-Up 81*

An Ecology of Value 84  
The Firm and the Project Form 91  
Distributing Intelligence 97  
Organizing Dissonance 102  
Discursive Pragmatism and Bountiful Friction 108  
Epilogue 111

*Chapter 4: The Cognitive Ecology of an Arbitrage Trading Room 118*

Studying Quantitative Finance 120  
Arbitrage, or Quantitative Finance in the Search for Qualities 126  
The Trading Room as a Space for Associations 130  
The Trading Room as an Ecology 135  
The Trading Room as a Laboratory 142  
The Pursuit of New Properties 151  
Epilogue 153

*Chapter 5: From Field Research to the Field of Research 163*

From Classification to Search 166  
From Diversity of Organizations to the Organization of Diversity 175  
From Unreflective Taken-for-Granted to Reflexive Cognition 183  
From Shared Understandings to Coordination through  
Misunderstanding 190  
From Single Ethnographies to the Broader Sites of Situations 195  
Reprise 204

*Acknowledgments 213*

*Bibliography 217*

*Index 239*