CONTENTS

INTRODUCTION

1 Pragmatist Perspectives on Valuation: An Introduction

Michael Hutter and David Stark

PART I VARIETIES OF AESTHETIC VALUATION

- 2 Moments in the Valuation of Sound: The Early History of Synthesizers
 Trevor Pinch
- 3 Paying Attention: What is Tasting Wine About?

Antoine Hennion

- 4 Dissonant Translations: Artistic Sources of Innovation in Creative Industries
 Michael Hutter
- 5 Evaluating Valuation: Connoisseurship, Technology and Art Attribution in an American Court of Law

John Brewer

6 An Evaluative Biography of Cynical Realism and Political Pop

Svetlana Kharchenkova and Olav Velthuis

PART II DEVICES VALORIZING UNCERTAIN AESTHETIC EXPERIENCES

7 Playing Nice, Being Mean, and the Space In Between: Book Critics and the Difficulties of Writing Bad Reviews

Phillipa K. Chong

- 8 Structures of the Tasted: Restaurant Reviews in Berlin Between 1995 and 2012 Sophie Mützel
- 9 Making Things Precious: A Pragmatist Inquiry into the Valuation of Luxury Perfumes

Anne-Sophie Trébuchet-Breitwiller

PART III VALUATION IN FIELDS OF PRACTICE

10 When Principles of Evaluation Clash: Assessing the Value of a Demonstration in Artificial Intelligence

Claude Rosental

11 Accounting and the Plasticity of Valuation

Mennicken and Michael Power

12 Clean and Profitable: Entangling Valuations in Environmental Entrepreneurship

Liliana Doganova and Peter Karnøe

13 Reframing Expertise: The Rise of Behavioral Insights and Interventions in Public Policy

Holger Strassheim, Arlena Jung and Rebecca-Lea Korinek

PART IV VALUATION WITHIN ORGANIZATIONS

- **14 Epistemic Dissonance: Reconfiguring Valuation in Architectural Practice** Ignacio Farías
- 15 Sources of Newness in Organizations: Sand, Oil, Energy, and Artists Ariane Berthoin Antal
- 16 Performing Worth: Shareholder Value and Management Consultancy in Post-Mao China Kimberly Chong