Rationale: This is an advanced graduate seminar in Economic Sociology looking at new developments in the field.

Organization: We will discuss the organization of the course at the first meeting of the seminar.

Requirements: Informed participation in each weekly seminar is expected of every student in the course. To prepare for the discussions, write a short essay (2 pages) on the readings for each week and bring it to the seminar. The major requirement for the course is a research paper. You should begin working on your paper already during the first weeks of the course. You’ll be asked to make a brief presentation about your research. The topic and the format of the final paper are your choice, in consultation with the instructor. Our mutual goal is to find a topic and means of presentation that best meets your needs.

Part I

* required readings

Sept. 5th  Introduction  First class meeting

Sept. 12th  Dissonance and Discovery


Sept. 19th Observation Networks (1)


Sept 26th Observation Networks (2)


* Matteo Prato and David Stark, “Networks as Scopes:


**Oct 3rd** Ratings and Rankings


**Oct 10th** Performance Metrics in Everyday Life


* Celia Lury and Liz Moor, “Price and the Person.”

* Dominique Cardon, “What are Digital Reputation Measures Worth?”

* Robert Prey, “Performing Numbers: Musicians and their Metrics.”

**Oct 17**

**Authenticity**


**Oct 24**

**Identity**


**Oct 31**

**Revise and Resubmit**

A session on how to revise a paper for publication.

Balazs Vedres and David Stark, “**Structural Folds: Generative Disruption in Overlapping Groups,**” *American Journal of Sociology* January 2010 15(4). In addition to the paper (and its prior versions), you will read the complete correspondence between the authors and the editor and reviewers as the paper went through the process of revise and resubmit at the *American Journal of Sociology.*
Part II. Selected Topics

Nov 7th
Nov 14th
Nov 21st

Distributed Calculation


Models and Performativity


Competitions (and Competition)


To link to this article: [http://dx.doi.org/10.1080/21670811.2015.1034523](http://dx.doi.org/10.1080/21670811.2015.1034523)


Diversity


Teams


**From pricing to prizing**


**Performance**


Erving Goffman, The Presentation of Self in Everyday Life (esp. chapter 1, “Performances”).


**Behavioral Economics: Too many choices?**


**Categories (1)**


Greta Hsu and Joel Podolny, “Critiquing the Critics: An Approach for the Comparative Evaluation of Critical Schemas.”


**Categories (2)**


**Experience Goods**


**Critique and the Dynamics of Capitalism**

Luc Boltanski and Eve Chiapello, *The New Spirit of Capitalism*. London: Verso. Preface (p. ix-xvii); General Introduction (p. 3-55); Management discourse of the 1990s (p. 57-103 with special attention to p. 70-86 (“1990s: Towards a model of the firm as a network”) and p. 93; skim Chapter 2 (The formation of the Projective City (p.103 to 163); skim Conclusions (p. 485-528).

**Religion and Commerce**


**Users in the Design Process**


David Stark, “Reprise,” Concluding chapter of *The Sense of Dissonance*.
Demonstrations


David Stark and Verena Paravel, “PowerPoint Demonstrations: Colin Powell, WTC Architects, and the New Economy of Persuasion.” *Theory, Culture & Society*

Communities of Innovation


Innovation through Organizational Heterogeneity


Harrison White, “Where Do Languages Come From?—I. Switching between networks.” Department of Sociology, Columbia University, manuscript.

Harrison White, “Times and Narrative out of Zaps and Ratchet,” and “Social Times.” Manuscripts.
http://www.ensmp.fr/PagePerso/CSI/Bruno_Latour/


Andrew Hargadon, *How Breakthroughs Happen.*

**Beyond Market Society**


**Nov 28th**  
**Student Presentations**

**Dec 5th**  
**Student Presentations**

**Dec 15th**  
**Deadline for final paper.**